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noweta gardens

St. Charles, Minn.

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Department of Agriculture



1959



All



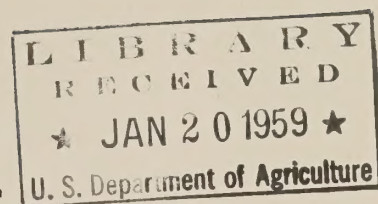
Caribbean

JOYOUS (Patent Applied For) (464) (Flad, 1959) (85 days) (Traveler x Edgewood) An air of quiet elegance distinguishes the rich, velvety, deep rose of Joyous as one beholds this splendid new variety. Formal in type, the large ruffled florets are precisely styled and brilliantly colored—the lip petals having a somewhat deeper shade of luscious rose. Joyous, as the name connotes, is a joy to see in the garden. Its habits are regular, and its height consistently four and one-half to five feet. Eight or more lovely florets open at once on a spike of 20 buds. Joyous will be a heart-warming addition to any glad planting and a resplendent touch of color in a floral composition, as Carl Starker so masterfully illustrates on our front cover.

SPARKLER (Plant Patent No. 1741) (315) (Fischer, 1959) (80 days) (Crown Jewel x Pactolus) As graceful as a butterfly and just as colorful, Sparkler is a gay, happy combination of yellow and red. Not garrish, but a skillful blending of clear yellow shading somewhat deeper as it surrounds the bright red lips. The florets are ruffled with each petal tip fluted to give an airy butterfly-effect. The total picture, with eight open florets on an 18-bud spike, is both striking and harmonious. An arrangement of several spikes makes a stunning conversation piece as shown by Carl Starker on the opposite page. Also illustrated on page 15. Sparkler is the ideal glad for home use, but it should be equally eye-catching in the landscape.

CARIBBEAN (Plant Patent No. 1654) (376) (Baer-
man-Fischer, 1957) (70 days) (Beau-
ty's Blush x Better Times) The delicate blue tones of this exciting novelty present an unusual combination of rare blue-violet petals handsomely embellished by a rich, deep violet throat and a small cream spear. Caribbean opens from 9-11 precisely styled florets at one time in formal, double-row placement. It possesses a quality uncommon to many varieties and almost a rarity among "so-called blue glads", that of extreme vigor. In every way, Caribbean displays top performance. It consistently produces tall, well-proportioned spikes and unusually healthy bulbs. It is the first distinctly ruffled blue-violet gladiolus. Every flower lover will want this striking novelty in his garden. Its refreshing beauty will make it a sure-fire winner in its class at flower shows.

America Glads



APPLEBLOSSOM (Plant Patent No. 1517) (460) (Baerman-Fischer, 1956) (65 days) (Beauty's Blush x Rose Charm) This exquisitely tinted All America glad has won many friends and admirers. The predominating color is a clean, snowy white with a flush or corona of cool, rose-pink at the edges of the petals. Eight to ten trimly tailored florets, five inches in diameter, and of very heavy substance, are open at once on spikes up to five feet tall. A grand cutter. A vigorous, easy grower that performs well with only average culture.

EMPEROR (Plant Patent No. 1655) (470) (Baerman-Fischer, 1958) (85 days) (Beauty's Blush X (Gloaming x Rose O'Day) A true aristocrat, this glad of regal purple trimmed in ermine presents a stately display. The spikes are majestic with 7-8 round, gracefully recurved rose-purple florets open at once in semi-formal placement. Each floret is embellished by a large, pure white throat; the characteristic which gives Emperor its noble perspective. See our excellent half-tone on page 23. It grows consistently tall and straight producing plants five feet or more in height with 20-22 bud flowerheads.

MAYTIME (Plant Patent No. 1591) (442) (Baerman-Fischer, 1957) (70 days) (Beauty's Blush x Friendship) A light-heated charm surrounds this brightly colored glad. The gracefully ruffled deep, pure pink florets with their contrasty large white throats bring back the memory of the freshness of May-blooming flowers. Maytime is a lithesome glad of good height. It readily opens 8-10 florets on spikes five and one-half feet tall. A robust grower, Maytime has wonderful plant health and makes fine, plump bulbs. You will love Maytime for its long ribbon of color, for the silky taffeta sheen of its petals, and for its remarkable ease of growth. An ideal flower for either cutting or exhibition and a gem for the home garden. Illustrated on page 30.

ROYAL STEWART (Plant Patent No. 1939) (450) (Pommert, 1956) (75 days) (Red Charm x Seedling) Royal Stewart can produce tall, straight spikes that open 8-10 recurved florets in formal, double-row placement. Color is clear, light red.

PRICES ON ALL AMERICA BULBS

All 7 Varieties.....\$.35 each
(Packaged 1 bulb in a bag)..... 1.00 for 3 bulbs*
3.45 for 12 bulbs*

*Any combination of varieties.

1 each, 7 varieties, packaged separately..... 2.15

APPLEBLOSSOM, CARIBBEAN, MAYTIME AND ROYAL STEWART

8 bulbs, one variety per bag.....\$1.95
32 bulbs, 1 bag of each of the 4 varieties
or combination of varieties..... 7.25
(Only one variety per bag)

All Large Bulbs



Sparkler

Appleblossom, Caribbean, Emperor, Maytime and Sparkler



NOWETA NOVELTY COLLECTION

Here Are the Best NEW Glads!

(For identification of varieties, see opposite page.)

1 L of Each, 14 Bulbs,
(a \$3.90 value) for **\$3.00**

2 L and 2 M of Each, 56 Bulbs,
(a \$14.50 value) for **\$7.00**

noweta gardens

"No-We-Ta" is the Indian word meaning Beautiful



ST. CHARLES
MINNESOTA

How to Order

All orders for \$3.00 or over are POSTPAID. Prices in this list are net. All orders must be accompanied by cash in full. All stock is guaranteed true to name, disease-free, and thrips-free. All stock is offered subject to prior sale. If any of our customers is willing to pay the transportation charges on his order, we will see that there are bulbs of a value much larger than the shipping cost added to the order to offset these charges.

FIVE BULBS WILL BE SOLD AT ONE-HALF THE PRICE OF TEN, but no single item will be accepted for less than 20 cents, unless quoted.

We earnestly urge you to order as early as possible to avoid disappointment. All orders filled in rotation. No orders can be accepted after June 1.

If you write us about an order previously given, or if you send us a second order and wish both orders to be shipped together, please mention the date of your first order or date of acknowledgment.

If your order is partly from the retail prepaid list and partly from the wholesale NOT prepaid list, please include extra postage to cover transportation on the wholesale items.

If you are not completely satisfied with your order you will be doing us a favor by writing to us about it.

CULTURAL DIRECTIONS

A sheet of complete cultural directions will be sent with every order.

THRIP-FREE BULBS

Before the advent of DDT and other new insecticides, thrips, a tiny sucking insect that silvers the foliage and injures the quality of the blooms, were a serious menace. DDT is 100 per cent effective. Immediately after digging, all of our bulbs are washed and then dipped in a DDT-Captan solution. Captan is a fungicide that prevents disease. This treatment, coupled with rapid curing in heated rooms, assures you of the healthiest and handsomest bulbs we are able to produce.



THIS LIST SUPERSEDES ALL PREVIOUS LISTS.

STARS AND DOTS

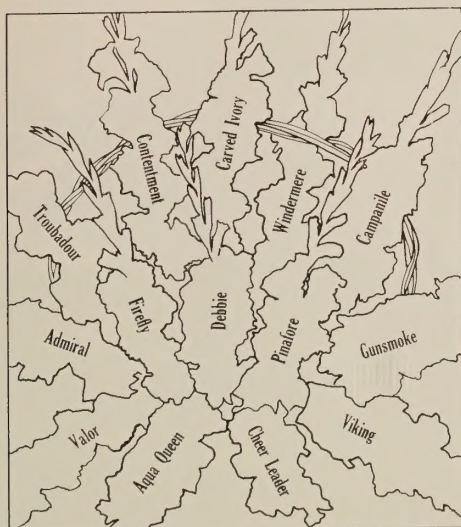
Glad fans generally want to know three things about a variety which they have not yet had a chance to try out for themselves. 1. How beautiful is it? 2. How valuable is it as a cut-flower? (i.e., how does it rate in performance?) and 3. How large is it?


The generally adopted 500, 400, 300, 200, 100 size classification, explained on colored sheet, accurately describes the floret size. To assist in respect to beauty and cut-flower value, we devised the following rating system:

We are rating the Tiny Tots for beauty only.

KEY

- ★ moderately beautiful
- ★ ★ beautiful
- ★ ★ ★ very beautiful
- ★ ★ ★ ★ supremely beautiful
- suitable for home garden only
- • good local cut-flower
- • • very good cut-flower type
- • • • excellent commercial type





noweta

Dark Eyes

Introductions

SILENT NIGHT ★ ★ ★ (577) (Ficht, 1959) (85 days) (Parentage Unknown) The name Silent Night suggests reverence or at-oneness with the Infinite. The name also suggests the Biblical Shepherds staring into the starry blue sky on that eve of Christmas many years ago. To me the pure crystalline blue of this lovely flower calls to mind the peace and promise of that December sky. Silent Night is the bluest blue I have ever seen in a glad and we grow many blues. The style and personality of this lovely flower are captured in the accompanying half-tone far better than in print. It makes unusually healthy, blue-green foliage and equally healthy bulbs.

(Any size, each 65c; 2 for \$1.00; 10-\$4.50)

DARK EYES ★ ★ ★ (477) (Fischer, 1959) (85 days) (Better Times x Libretto) The name Dark Eyes so aptly describes this new gladiolus that further words may seem redundant. The color is light blue-violet with large, velvety, deep violet blotches. The illustration to the left portrays an excellent likeness. Dark Eyes is an ace performer making strong, tall spikes with amazing regularity. Bulb quality is tops, too. A variety we're proud to introduce!

(Any size, each \$1.00; 5-\$4.00)

SPARKLING GOLD ★ ★ ★ ★ (426) (Fischer, 1959) (85 days) (Orange Gold x Dieppe) A subtle blending of golden hues ranging from a soft, mellow, buffy-yellow throat to almost a scarlet-orange at the petal tips gives this variety its extraordinary "sparkle". Sparkling Gold reflects the radiance of nature's autumn pageant with its gorgeous display of red and gold leaves. The florets are further enhanced by the unusual needle-pointed form, or, butterfly type as they perch so gracefully on the willowy spikes. See our clever composition on page 9. Sparkling Gold has those smooth, well-husked bulbs you love to see. It's a "sure-comer".

(Any size, 2 for \$1.00; 10-\$4.00)

TIFFANY ★ ★ ★ ★ (400) (Fischer, 1959) (80 days) (Orchid Frills x Unknown) Tiffany represents quality supreme. This tall, rugged white is immaculately chaste, precisely tailored, lavishly ruffled and lustrous as snow white velvet. Its airy grace is depicted in Carl Starker's living picture on page 9 and the twin spike cut on page 11. As a seedling this snow sculptured stylist has been a source of joy each season and I'm sure it will be when it blooms for you, too.

(Any size, each \$1.00; 5 for \$4.00)



Silent Night

HIGHLANDER ★ ★ ★ (451) (Fischer, 1959) (85 days) (Southern Belle x Leah Gorham) Strong and hardy as the folks who eke out a living on the poor soil of the Highlands and just as spirited and colorful as the clansman at the yearly gatherings, our Highlander has his own unique "tartan"—bright red florets with a large white throat, which he wears with distinction. No piper could wish for a more colorful clan nor one more graceful. Highlander has all the characteristics desired by discriminating gardeners. Our halftone cut on page 9 shows its form and ruffling. Grow it yourself and see the fine bulbs, healthy plants and tall spikes.

(Any size, each \$1.00; 5 for \$4.00)

CAPRI ★ ★ ★ (420) (Fischer, 1959) (75 days) (Beauty's Blush x Unknown) The warmth of sunny Capri radiates from our new release named for one of Italy's famous resorts. The color is reminiscent of sun-drenched sand faintly tinged with pink. Soft ruffling and formal placement give Capri a semblance of nobility and graciousness. (See pages 9 and 11.) This is further enhanced by its tall, erect stature. The plants are vigorous with broad deep green leaves. All in all, this luscious new pastel has much to offer the glad fans.

(Any size, 2 for \$1.00; 10-\$4.00)

GAY SENORITA ★ ★ ★ (427) (Fischer, 1959) (85 days) (Orange Gold x Pactolus) Gay Senorita would be right at home in the midst of a colorful fiesta for she is appropriately dressed in a vivid costume of scarlet-orange blending to a golden throat, brilliantly accented by a large terra cotta blotch. Her florets are lightly ruffled and a saucy twist at the petal tips lends a lilt to her tall, graceful spikes: see cut on page 11. Gay Senorita is a model grower, and her flowerheads are nicely proportioned on the 18-20 bud plants. She is full of vitality and sure to win praises with her radiant personality.

(Any size, each \$1.00; 5 for \$4.00)

WHITE FRIENDSHIP ★ ★ ★ ★ (400) (Fischer, 1959) (70 days) (White Sport of Friendship) Generously endowed with supreme beauty and rugged vigor, and the ability to thrive under all conditions, Friendship ranks among the All Time Greats. It has been the cornerstone of most every glad planting. Huge acreages are grown in Florida. So, now we take great pleasure in introducing to you this white mutation of this famous variety. It possesses the same sterling qualities as Friendship but in the most important of florists' colors—white!

(Any size, 2 for \$1.00; 10-\$4.00)

RIVIERA ★ ★ ★ ★ (520) (Fischer, 1959) (90 days) (Nordic Queen x Unknown) Named for the warm, sunny, winter vacation land of southern France, this supremely beautiful ruffled pastel will greatly strengthen the weak buff class. A rich autumn-toned orangy-buff whose heavy-substanced, broad, round petals are so artistically frilled as to constitute almost a criterion for perfection of ruffling and sumptuous styling. I personally consider Riviera one of the finest Noweta introductions. Pictured on page 16.

(Any size, each \$1.00; 5 for \$4.00)

NORTH STAR ★ ★ ★ ★ (400) (Fischer, 1959) (75 days) (Appleblossom x Friendship) Not since 1951 when we introduced Mother Fischer and White Lace concurrently have we offered more than one white in a single year, and usually none. Nature is not lavish in this most important of all colors. This year we are submitting three for public approval, each distinctly different and each meritorious in its own right. Take a look at the pedigree of North Star, folks. It comes from two gladiolus Greats. When North Star first bloomed it was an event! In our seedling trials we likened it to White Lace because of the resemblance to this angel-face variety. Make North Star a guiding light in your glad garden.

(Any size, 2 for \$1.00; 10 for \$4.00)

DARK HORSE ★ ★ (478) (Fischer, 1959) (80 days) (Admiral x Caribbean) Dark Horse is the most vigorous glad in the deep violet class that we have ever grown. It approaches five feet in height and opens 9-11 round, double-row florets on long, stiff flowerheads. See page 15. The first time it bloomed we were profoundly impressed with its sensational growth from bulblets. Makes remarkably smooth, healthy bulbs. Though not the ultimate in pulchritude we feel that in the race for gladiolus prominence this deep violet will prove to be a Dark Horse.

(Any size, 2 for \$1.00; 10-\$4.00)

PINK CLOUD ★ ★ (442) (Fischer, 1959) (85 days) (Southern Belle x Leah Gorham) The sunset sky on many a fall evening reflects the shade of pink seen in this new presentation. It is an awe-inspiring hue of clear, deep pink punctuated by a pure white throat. Pink Cloud is a fine consistent grower producing ideal spikes with seven or more open in the field. A variety that will not be overlooked.

(Any size, 2 for \$1.00; 10-\$4.00)

HEROINE ★ ★ ★ ★ (430) (Fischer, 1959) (70 days) (Friendship x Choice White Seedlings) Our Heroine with her daintily ruffled and fluted florets of luscious cream-throated salmon has plenty of spirit to ward off any lurking villains. And, don't think that gladiolus are free from foes! Old man weather, insects and disease have ruined many a promising seedling. But, Heroine has stood supreme—spikes consistently tall and straight; heads well proportioned with 6-7 broad florets open out of 18-20 buds; and, bulbs plump and smooth with excellent resistance to disease. Heroine is sure to please the fancier and the commercial grower alike. Blooms the earliest of all our 1959 introductions and produces spikes that are a joy to cut.

(Any size, each \$1.00; 5 for \$4.00)

BABY BLUE EYES

See Page 32.

Carl Starker
arrangements:

Top left to right:
Highlander
Tiffany

Bottom left to right:
Capri
Sparkling Gold





Autumn Green

Treasure Chest Collection

AUTUMN GREEN ★ ★ ★ (304) (Pruitt, 1959) (80
• • • days) From one of
America's best known gladiolus cataloguer's and our
good friend, Elmer Gove, we have the privilege of
co-introducing Autumn Green. Elmer says it is the
exact yellow-green shade of the Vermont Maple trees
in October. Here it is more yellow though the throat
is green. We like its heavily ruffled, leatherly sub-
stanced florets on the neat, decorative spikes that
arrange so nicely as seen above. Autumn Green is a
welcome addition to our list, in a popular "green" tone.
(Any size, each \$2.00; 5 for \$8.00)

Heroine



North Star



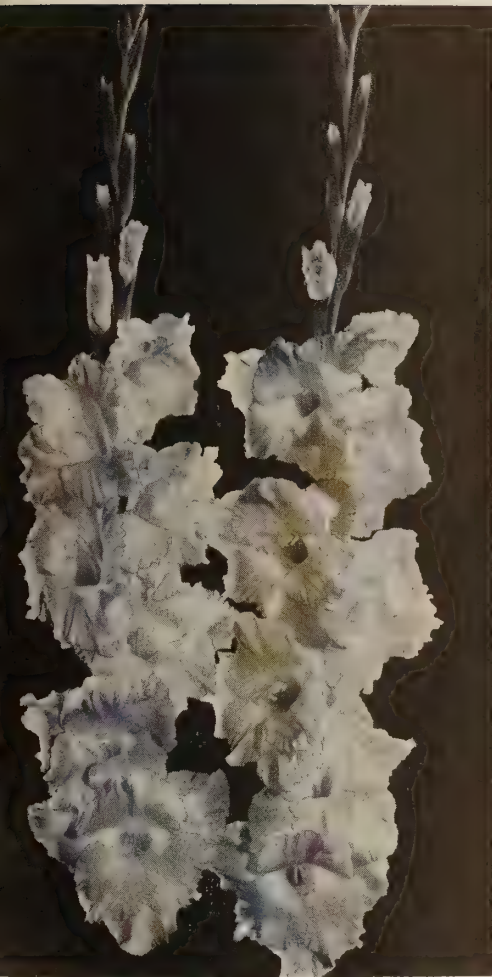
NOWETA

2 Capri, Any size \$1.00
 1 Dark Eyes, Any size 1.00
 2 Dark Horse, Any Size 1.00
 1 Gay Senorita, Any size 1.00
 1 Heroine, Any size 1.00
 1 Highlander, Any size 1.00
 2 North Star, Any size 1.00

2 Pink Cloud, Any size 1.00
 1 Riviera, Any size 1.00
 2 Silent Night, Any size 1.00
 2 Sparkling Gold, Any size 1.00
 1 Tiffany, Any size 1.00
 2 White Friendship, Any size 1.00

Any 6 Items ----- \$5.00

All 13 Items ----- \$10.00



Tiffany



Gay Senorita



Capri

is the Indian word for beautiful.



ACE OF SPADES ★ ★ ★

(454) (Sisson, 1950) (85 days) (King Lear x Preussen's Gloria) This tall, black-red has a glistening sheen to dress up its rather plain form. Well named, its buds are almost as black as the "Ace of Spades". An easy grower; good propagator. An excellent garden novelty.

(L 2-.35; 10-1.30) (M 10-.85)

ADMIRAL ★ ★ ★

(478) (Fischer, 1957) (80 days) (Blue Sky x Abu Hassan) When you see this glistening deep blue standing so erect and majestic in your glad planting you'll be inclined to salute! Admiral is a glad of rank. Opens 8-10 in a ribbon of color; a grand bulb maker and a moderate propagator. Shown in color on page 4.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

APPLEBLOSSOM

See All America Glads on page 3.

AQUA QUEEN ★ ★ ★

(476) (Fischer, 1957) (85 days) (Better Times X (Rose O'Day x Elizabeth the Queen)) The bluest "blue" that is now in commerce. Tall, robust grower makes beautiful bulbs. One could wish for additional buds on the flowerhead. Quite faithfully reproduced on page 4.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

ARES ★ ★ ★

(311) (K & M, 1954) (75 days) One of several varieties with a striking scarlet blotch, Ares' main color is a deep cream or light yellow. The florets are frilled and very showy. Up to 8 will open at once on tall, straight spikes. A grand exhibition type. Fine for arranging.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

World's Finest

Gladiolus

AUTUMN GREEN

See 1959 Introductions.

BLUE SMOKE ★ ★ ★ ★ (586) (Rich, 1957) (70 days) (Oklahoma X (Picardy x Rosemarie Pfitzer)) Blue Smoke is a lovely blending of soft shades of blue and mulberry. A glowing coal of salmon spotlights the center of each flower. It will open 7 or 8 large ruffled florets on tall, straight stems. We are quite impressed with this unusual glad.

(L 1-1.00; 5-4.00) (M 1-.75; 5-3.00)

BROWN LULLABY ★ ★ ★ (390) (Pazderski, 1957) (85 days) (Copper Lustre X (Myrna x Lavender Ruffles)) A new-comer to our list, and one that will please the

show enthusiasts; it easily opens 8-10 on a 16-18 bud head. Brown Lullaby is a combination of brown tones accented by a red feather in the throat. A silvery picotee outlines each petal. In hot weather it will fade outdoors, but it opens well if cut in loose bud.

(L 1-.75; 5-3.00) (M 1-.50; 5-2.00)

BURMA ROSE ★ ★ ★ (562) (Lasch, 1953) (85 days) (Sport of Burma)

Glowing undertones of soft tan create an entirely new blend of coloring in heavily ruffled Burma Rose. The throat has a somewhat deeper rose mark. Should be very popular when more widely grown.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

Pinafore

Savoy



CALICO ★ ★ ★ (461) (Fischer, 1957) (75 days)
 • • • (Friendship x Better Times)

Calico will dance into your heart like your best girl decked out in a crisp, freshly ironed cotton frock. For this gaily colored glad has a charm that is hard to resist. The rose-shaded florets with their deep red lips have the power to attract and win the most seasoned glad fan. Add to this earliness, model growth and satisfactory reproduction and you have a fine, all-around glad. Pictured on page 17.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

CAPRI

See 1959 Introductions.

CAMPANILE ★ ★ ★ (466) (Fischer, 1956) (85 days)
 • • • (Beauty's Blush x Elizabeth the Queen)

Campanile is the truest, bluest lavender in this entire listing. Its color is clear and smooth with a large white thumb mark at the throat. The florets are slightly ruffled and beautifully recurved—8-10 will open at a time on the tall, husky spikes. Pictured in color on page 4.

(L 2-.35; 10-1.30) (M 10-.85)

CATHERINE BEATH ★ ★ ★ (316) (Coutts, 1951) (85 days)
 • • • (Golden Goddess x Seedling)

This deep golden yellow easily opens 8-10 chiselled plain petalled florets on tall, straight stems. A grand variety for the show table.

(L 2-.35; 10-1.30) (M 10-.85)

CARVED IVORY ★ ★ ★ ★ (310) (Fischer, 1956) (80 days)
 • • • (Wedgwood x Seedling)

Carved Ivory is a good performer year after year. But, in addition to performance it exhibits great beauty of form and purity of color. From the rich creamy whiteness of its coloring to the delicate chiselled ruffling, Carved Ivory is the personification of perfection. 5-6 round florets open at once on the 15-16 bud spikes. A strong grower. Shown on page 12.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

CHEER LEADER ★ ★ ★ (427) (Fischer, 1957) (85 days)
 • • • (Crown Jewel x Pactolus)

Cheer Leader commands attention to its gaily colored florets of bright orange-red with their sparkling yellow throats punctuated by rich maroon blotches. Reproduced in color on pages 4 and 17. It is a good grower and makes strong, straight spikes with gratifying consistency. We are sure Cheer Leader will be a welcome addition to your garden and that you will "shout" for more.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

CLIPPER ★ ★ ★ (415) (Fischer, 1957) (80 days)
 • • • (Crusader x Pactolus)

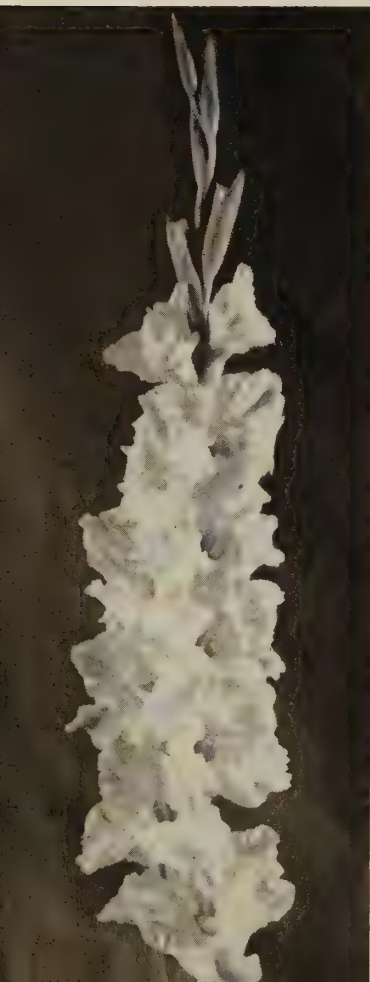
Clipper is remarkably well described in printer's ink on page 17. It is a tall, straight, rugged and uniform grower.

(L 1-.50; 10-4.00) (M 1-.40; 10-3.50)

CONTENTMENT ★ ★ ★ ★ (466) (Fischer, 1957) (75 days)
 • • • (Parentage Unknown)

Here is a glad to satisfy the most fastidious taste. Its color, form and growing

Party Ruffles



Dark Brilliance



Tigertone



Blue Smoke



habits all are tops. Contentment's smooth lavender-orchid coloring is enriched by a large creamy throat and the open florets have a ruffled, needlepointed form reminiscent of a cluster of butterflies gracefully perched on the tall slender stems. Contentment is our choice for the leading lavender. Pictured on page 27.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

COPPER LUSTRE ★ ★ ★ ★ (580) (Pazderski, 1953) (75 days)

(Elizabeth the Queen x Burma) Copper Lustre is a dusky rose shading to copper at the edges and blending to a dark tan interior. The red throat and plum flecking adds cheer and personality to the rich blend of colors. It has heavy substance and is heavily ruffled and fluted, opening 8-10 florets on tall spikes. Good grower and propagator.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

CORAL ACE ★ ★ ★ (532) (Bunn, 1952) (85 days) (Sport of Burma)

This glowing salmon-pink is the lightest of the Burma Sports we have seen and certainly a different color from any of the hybrids we grow. The heavy substance and deeper coral throat add greatly to its appeal.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

CRUSADER ★ ★ ★ (301) (Fischer, 1952) (65 days) (Rose O'Day x Legend) X (Elizabeth the Queen x Lavender & Gold)

Here is an orchid throated glad deluxe; a frosty snow-white, beautifully ruffled and embellished with a gorgeous pansy purple throat. It opens 7-9 neatly tailored florets on fine cutting stems.

(L 2-.35; 10-1.30) (M 10-.85)

DARK BRILLIANCE ★ ★ ★ ★ (454) (Puerer, 1956) (85 days)

(Sport of King David) King David has been the most popular purple in recent years and its sport, Dark Brilliance, seems destined to head its color class, too. It is like King David in all but color being a deep maroon red. Dark Brilliance makes a fine tall spike with 8-10 open of its 20-22 florets. Pictured on page 14.

(L 1-.50; 10-4.00) (M 1-.40; 10-3.50)

DARK DAVID ★ ★ ★ (554) (Morgan, 1951) (90 days) (Mrs. Mark's Memory x Red Charm)

The largest of the black reds. Dark David actually is a rich velvety maroon. The huge florets are lightly frilled and formally placed on straight stems.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

DARK EYES

See 1959 Introductions.

DARK HORSE

See 1959 Introductions.

DEBBIE ★ ★ ★ (426) (Hautby, 1955) (85 days) (Orange Gold x Lantana)

Debbie may be likened to well grown Fire Opal except that it is taller and closer to a true orange. It opens 6-7 heavily ruffled, yellow-throated florets on tall, ramrod spikes. It is exceedingly robust and heat resistant. A good propagator and germinator. Shown in color in our basket on page 4.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

Sparkler



Dark Horse



Salmon Crinkles



DIRECTOR ★ ★ ★ (464) (Roberts, 1956) (90 days)
 • • • (Boise Belle x Burma) Gladiolus connoisseurs will love the glowing deep raspberry rose ruffles of impressive Director. It will open 9-10 large florets on tall spikes. Exceptional substance and ruffling. Illustrated below.

(L 1-1.25; 4-4.00) (M 1-.75; 5-3.00)

DUSK ★ ★ ★ (483) (Fischer 1955) (85 days)
 • • • (Beauty's Blush x Rose Charm) Dusk's large bold snowball-throats immediately arrest attention and provide a striking contrast to the subdued old rose and salmon undertone. A stalwart performer, producing quantities of graceful spikes right down the row, even from small bulbs. In the tray the bulbs are a joy to behold.

(L 2-.35; 10-1.30) (M 10-.85)

ELMER'S ROSE ★ ★ ★ (462) (Fischer, 1951)
 • • • (85 days) (Elizabeth the Queen x Rose O'Day) To enjoy Elmer's Rose fully plant it in quantity. A row of these sumptuously ruffled rose beauties will take your breath away. Add to its beauty the sum of all the good qualities desired in a glad and you have Elmer's Rose. The tall, extremely vigorous plants cut well from smaller bulbs. A good all-around variety.

(L 2-.35; 10-1.30) (M 10-.85)

EMPEROR

See All America Glads on page 3.

FALINE ★ ★ ★ (314) (Kroon, 1956) (75 days) (Betty
 • • • Duncan x Marionette) Faline is a promising, slightly ruffled and recurved medium yellow. Decorative. Robust. Illustrated below.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

FIREFLY ★ ★ ★ (415) (Fischer, 1957) (80 days)
 • • • (Pactolus x (Bonnie Brian x Ophir)) The color plate on page 17 shows an excellent likeness of this sprightly glad. The daintily ruffled florets of glowing yellow surround small scarlet "fire-flies" deep in the heart of each floret. Makes beautiful bulbs. Firefly will light up your garden.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

FIRE OPAL ★ ★ ★ ★ (426) (Fischer, 1954) (75 days)
 • • • (Gratitude X (Aethusa x White Gold)) The golden throats of this lively, ruffled orange create a sparkling setting for this jewel-bright early bloomer. Fire Opal is a cheery spot of color among the more numerous pastels usually available at the beginning of the season. The medium height plants with 6 open florets grow straight and produce an exceptionally high percentage of cuttable spikes. Wants to bloom early from all sizes.

(L 2-.35; 10-1.30) (M 10-.85)

FORSYTHIA ★ ★ ★ (516) (Harris, 1952) (70 days)
 • • • (Corona x Orange Gold) Forsythia is one of the best yellows available. The buds and opening florets have a distinct char-treuse cast but they lighten to clear medium yellow. Forsythia is a tall, rugged grower and a dependable cutter. A worthwhile variety.

(L 2-.35; 10-1.30) (M 10-.85)

FRIENDSHIP ★ ★ ★ ★ (442) (Fischer 1949) (65 days)
 • • • ((Picardy x Maid of Orleans) X (Gloaming Seedling) Among the Noweta Gardens introductions, Friendship heads the list as "all time Great". It comes near to being the most widely known and grown glad in the country. But, it is more than a commercial, for this tall, daintily ruffled, fresh-toned pure-pink possesses beauty to satisfy the connoisseur as well. No glad planting is complete without "fabulous Friendship."

(L 2-.35; 10-1.30) (M 10-.85)

Faline

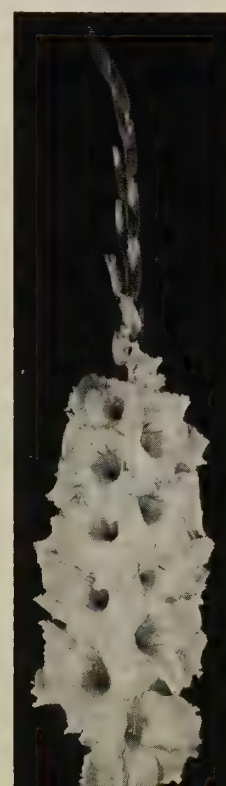
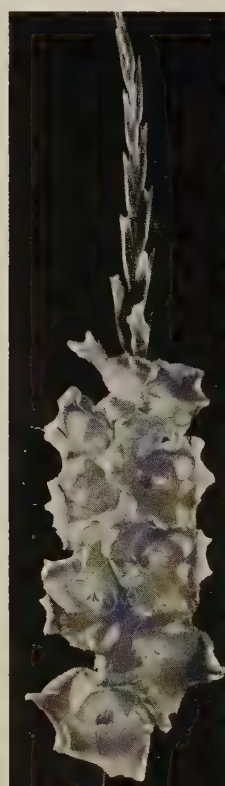
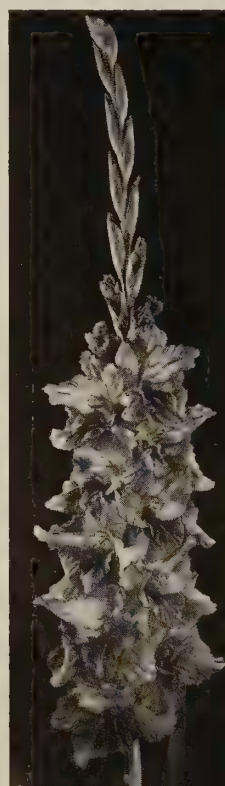
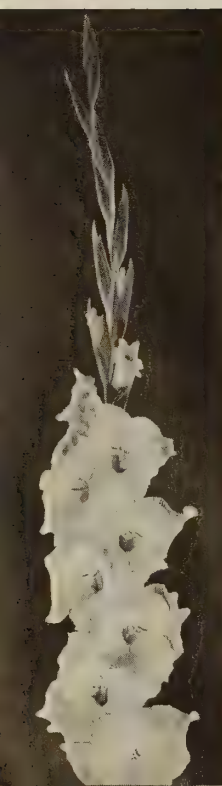
Riviera

Director

Prof. Goudrian

Peggy White

Minaret



Noweta Gardens

ST. CHARLES, MINNESOTA

Mr. _____
Mrs. _____
Miss _____

Please print or write plainly your full name and address. Do not abbreviate city name.

R. F. D. or Street _____ Date _____

Post Office _____ State _____

Express Office _____ Amount Enclosed _____

If your order is less than \$3.00 please send 25c for postage. On orders over \$3.00 if you enclose enough money for postage we will include several times the value in extra bulbs.

Do you have friends or relatives who, you think, would be interested in growing glads? If you will list their names and addresses in the space below, we will send you bonus bulbs with this order.

Name _____ Name _____

Address _____ Address _____

City _____ State _____ City _____ State _____

We are not interested just in names; our catalog is expensive and we want it to go to prospective glad customers. Thank you.

Quantity	Size	Variety	Price	
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.		Bonus bulbs for orders received by February 28, 1959. Each bulb worth 50c or more. 1 bulb on an order \$5.00 and up; 3 bulbs on an order \$10.00 and up; and, 5 bulbs on an order \$15.00 and up.		
17.				
18.				
19.		I enclose \$7.50 for Starker's Album of Arrangements.		
		TOTAL		

ARRANGER'S COLLECTION

- 5 Aqua Queen
- 2 Brown Lullaby
- 5 Calico
- 7 Catherine Beath
- 5 Cheer Leader
- 2 Clipper
- 3 Contentment
- 5 Faline
- 5 Firefly
- 5 Golden Sunshine
- 2 Green Ice
- 5 Hildegarde
- 5 Innocence
- 5 Kerry Dancer
- 7 Minaret
- 7 Orchid Frills
- 3 Pinafore
- 7 Pink Chiffon
- 5 Rose Spire
- 5 Ruffled Dream
- 5 Savoy
- 5 Snow Velvet
- 2 Tigertone
- 5 Troubadour
- 5 Viking
- 7 Wild Rose

LARGE BULBS

Any 5 items \$ 4.00

Any 10 items 7.50

Any 15 items 11.00

Any 20 items 14.00





Five Star Special

★ Clipper

★ Cheer Leader

★ Calico

★ Frivolity

★ Troubadour

Two bulbs of each, \$2.50 (a \$3.20 value)

Five bulbs of each, \$5.00 (an \$8.00 value)

FRIVOLITY ★ ★ ★ (445) (Fischer 1957) (85 days)
 • • • (Daisy Mae x Friendship)
 Frivolity is a flower you will enjoy for its gay and lighthearted mood. See our picture on page 17. It is a delightful shade of clear, pure pink. Tall, dependable.
 (L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

GAY SENORITA

See 1959 Introductions.

GOLD ★ ★ ★ (416) (Marshall, 1951) (75 days)
 • • • (Seedling of Orange Gold) For purity of color, heavy substance, health and dependability, Gold is tops. Doesn't have as many buds as some may want (14-16) but they open well and keep their color and size to the tip. For maximum spikes one must plant the larger size bulbs though it blooms from all sizes and bulblets.

(L 2-.35; 10-1.30) (M 10-.85)

GOLDEN BOY ★ ★ ★ (316) (Secrest, 1954)
 • • • (85 days) (Golden Goddess x Lantana) Golden Boy is a medium canary yellow with a bright metallic sheen. It has been a great contender at the shows. Increasing in popularity every year.

(L 2-.35; 10-1.30) (M 10-.85)

GOLDEN HOUR ★ ★ ★ ★ (326) (Fischer 1956) (80 days)
 • • • (Orange Gold x Little Gold) Golden Hour comes closest to pure gold in color saturation of any variety in existence. Only Little Gold among the Tiny Tots is its equal. It produces a 16-17 bud spike with 5-6 open florets of very heavy substance.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

GOLDEN PALOMINO ★ ★ ★ (421) (Summerville, 1956)
 • • • (80 days) (Stralia x Polynesie) Golden Palomino's lightly ruffled and needlepointed florets are a soft

Windermere



apricot-buff with a small glowing orange spot in the throat—a truly appealing combination. The spikes are tall and straight with florets formally placed.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.40)

GOLDEN SUNSHINE ★ ★ ★ ★ (416) (Fischer, 1957) (85 days)
 • • • (Orange Gold x Helios) Golden Sunshine is a vibrant yellow of leathery substance, slightly ruffled with 8-10 florets open at once in formal placement. Spikes attain a height of five feet on strong, rugged plants. Average producer of bulblets that make unusually robust growth. Golden Sunshine is exceptionally valuable as a late fall cut-flower making marketable spikes even from small bulbs.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

GREEN ICE ★ ★ ★ (404) (Barker, 1957) (80 days)
 • • • (Maid of Orleans x J. S. Bach) X Ivy Robertson) The first green glad to be listed by us! We never were enthused over the "so called greens" because of insufficient quality, but we believe Green Ice is here to stay. The color is a light chartreuse shading deeper in the throat. Blends well with other colors. Try using Green Ice.

(L 1-.75; 10-6.00) (M 1-.60; 10-4.80)

GUNSMOKE ★ ★ ★ (483) (Fischer, 1957) (80 days)
 • • • (Spic & Span x Friendship) We don't expect the U. S. Marshal to investigate when Gunsmoke sends up its smoky-salmon head, but, we do expect you glad fans will wish for more of this unusual smoky. Our color picture on page 4 shows quite an accurate reproduction of the color and ruffling of Gunsmoke. Only by growing it will you know how good it really is.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

HARRISBURGER ★ ★ ★ ★ (552) (Mikle, 1953)
 • • • (95 days) (Picardy Seedling x Burma) The size champion of the reds is Harrisburger! The florets are very large and ruffled with up to 8 open on 20-22 bud stems. It is tall and robust—blooms late so plant it early to avoid frost danger.

(L 2-.35; 10-1.30) (M 10-.85)

HELIOS ★ ★ ★ (416) (Fischer, 1952) (85 days)
 • • • (Lantana x Gratitude) Helios opens 6-7 gracefully ruffled, clear, deep yellow florets on willowy stems that never crook. Prolific and rugged. A fine glad.

(L 2-.35; 10-1.30) (M 10-.85)

HEROINE

See 1959 Introductions.

HIGHLANDER

See 1959 Introductions.

HILDEGARDE ★ ★ ★ (436) (Baker, 1953) (85 days)
 • • • (White Gold x Elizabeth the Queen) Hildegard is a magnificent glad and the picture on page 25 in no way exaggerates its resplendent beauty. 7-9 intensely ruffled, glistening scarlet florets are gracefully poised on towering buggy whip spikes. In the field it is a green hedge row even up to digging time.

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)

INNOCENCE ★ ★ ★ ★

(460) (Fischer, 1957) (70 days) (Beauty's Blush x Friendship) Tall, exquisitely ruffled, rose-pink Innocence tugs at the heartstrings of the beholder. The delicate "baby-pink" coloring and softly recurved form create a picture one cannot soon forget. But despite the delicate appearance, Innocence possesses extremely heavy substance and good opening qualities. It easily attains a height of five feet opening 8-10 florets on 20-22 bud spikes. Will produce fine, cuttable spikes from all sizes. Illustrated on page 25.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

KERRY DANCER ★ ★ ★

(336) (Butt, 1955) (70 days) (Bo-Peep x Atom) This gay delightful flower embodies the spirit of joy and grace of movement of the Kerry dancers. It is a bright shade of scarlet with a yellow throat dusted with specks of red. Opens 6-7 lightly ruffled florets on tall, graceful spikes.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

KING DAVID ★ ★ ★ ★

(570) (Carlson, 1951) (85 days) (King Lear Seedling) Tall, tapering spikes of this rich, velvety purple with their faint silver picotee are a breath-taking sight. The well-attached florets open wide and seem to be flared rather than ruffled. Though several stiff competitors have joined the purples, we still prefer King David for its beauty and performance.

(L 2-.35; 10-1.30) (M 10-.85)

LORELEI ★ ★ ★ ★

(510) (Howell, 1955) (80 days) (Corona x Elizabeth the Queen) X (Florence Nightingale x Seedling) According to German legend Lorelei was a maiden who haunted a rock on the Rhine and by her beauty and charm lured sailors to destruction. This modern glad will lure you, too, with her beauty and form and charming personality. 7 or 8 heavy-substanced, ruffled, carved florets are open on tall, graceful spikes. The color is a glistening pure cream.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)



Pinafore

Featured Arrangements

by CARL



TOYTOWN — abalone shells, funkia and glad foliage.



CUTIE — caladium leaves and Toreador celosia give balance and weight as well as repeating the deeper tones of the throats.



FROLIC — a cluster of glad leaf "bows" provides a center of interest for this charming ensemble.



NOWETA

Arrangements

CARL STARKER



FIFTH AVENUE—spirea, glad and caladium leaves.



GUNSMOKE—two gray doves are serenely poised on rustic limestones. Spirea and glad foliage provide aspiration, grace and unity.

PINK CLOUD — dried palm fronds, gladiolus and plum leaves and unknown berry.



for quality bulbs.

MINARET ★ ★ ★ (432) (Fischer, 1955) (85 days) (Beauty's Blush x Friendship) Minaret is a lofty spire-like salmon-pink glad that consistently produces model spikes even from small bulbs. It is not as rich in adjectives as some but it has a dependability that is rarely equalled. 7-9 round, recurved, casually ruffled, ivory throated florets are precisely placed on steeple-like heads that have a generous bud count. (L 2-.35; 10-1.30) (M 10-.85)

MIXTURE For those who don't have the hobbyist's instinct to have their glads labelled or who like an unlabelled collection just to see what surprises it may have in store for them, we make up this mixture from the regular varieties in our list, often including some high priced variety that we may be long on and sometimes putting in a few interesting seedlings that were too good to discard. I don't believe a better mixture is available anywhere. (L 10-1.00) (M 10-.70)

MOTHER FISCHER ★ ★ ★ (400) (Fischer, 1951) (85 days) (Pink Paragon x Elizabeth the Queen) In all the floral kingdom whites never seem to be over-abundant. They have a universal appeal that makes them acceptable at any time and for every occasion. Perhaps, too, it is because we all instinctively admire this symbol of purity and innocence. Mother Fischer is a refined, ruffled white that makes an exceptionally fine bulb. (L 2-.35; 10-1.30) (M 10-.85)

OPALESCENT ★ ★ ★ ★ (460) (Fischer, 1958) (85 days) (Beauty's Blush x Seedling) Iridescent tones of rose and blue blend softly through the pearly white of Opalescent. The overall effect is one of serene poise; of beauty so sublimely perfect and awe-inspiring one almost speaks in whispers. Yet, Opalescent is not a fragile flower for its substance is firm and suede-like and its form is deftly moulded and precisely ruffled. Our enchanting Carl Starker arrangement on the back cover shows its artistic value but only hints at the delicate opal-hued coloring. To really appreciate Opalescent you must bloom it in your own garden where it will surely win your heart. (L or M 50c each; 10-4.00)

ORCHID FRILLS ★ ★ ★ ★ (466) (Fischer, 1955) (80 days) (Elizabeth the Queen x Beauty's Blush) Orchid Frills is a queenly flower. Its delectable light orchid tone blends with ineffable smoothness to a soft creamy throat. But, in the nobility of its form and perfection of its ruffling lie much of its beauty. Orchid Frills has good field performance. (L 2-.35; 10-1.30) (M 10-.85)

PACTOLUS ★ ★ ★ (421) (K. & M., 1947) (80 days) (Maskerade x Pfützer's Wunderkind) The most spectacular blotched variety ever introduced. Its prominent scarlet blotch on a warm buff ground reminds one of the departing sun swimming in the liquid amber of the evening sky. Or one might call it the pansy glad, since the blotches cover almost as much of the petals as the blotches of pansies. A good grower that readily opens eight beautifully ruffled, flat-open, round blooms. Deserving of the popularity it enjoys. (L 2-.35; 10-1.30) (M 10-.85)

PARTY RUFFLES ★ ★ ★ ★ (410) (Rich, 1957) (85 days) (White Goddess x Orange Ruff) Party dressed is this imposing, gorgeously ruffled, pink-tinted cream glad.

The petals are ruffled, crimped and fluted to the extreme. It will open 8 or 9 large, round, elegantly styled florets on strong stems. This lavish glad will be a party event when you see it in bloom for the first time. Illustrated on page 14.

(L 1-.75; 5-3.00) (M 1-.50; 5-2.00)

PAUL BUNYAN ★ ★ ★ (542) (Melk, 1955) (85 days) (Seedling x Seedling) This huge salmon-pink with the deep rose throat is named for the legendary giant, Paul Bunyan. The florets are ruffled and fluted with 8-10 opening on 5 foot spikes. Really massive!

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

PEGGY WHITE ★ ★ ★ (400) (Hallett, 1955) (90 days) (Parentage Unknown) Equally popular for exhibition and cut-flower purposes, this cream-throated white is nicely frilled and recurved. It is a tall grower, and blooms on the late side. Robust.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

PINAFORE ★ ★ ★ ★ (300) (Fischer, 1957) (80 days) (Little Sweetheart x Friendship) Mother Nature was extremely lavish with her ruffling when she fashioned Pinafore. But, clever seamstress that she is, she tucked a few fancy puckers in the throats, too. Pinafore is a sparkling white of extraordinary substance. Its spikes grow straight and tall carrying up to 8 open florets on 17-19 bud heads. A fine addition to the 300 class and a grand variety for the connoisseur. See picture on page 19 showing its intense ruffling.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

PINK CHIFFON ★ ★ ★ ★ (460) (Fischer, 1953) (75 days) (Seedling of Lavender & Gold x Dawn Glow) The color of Pink Chiffon is such a delicate shade of pale rose-pink that one may not at first appreciate its worth. Bring it indoors and note the subtle coloring. Pink Chiffon is an ideal florist's glad. Works up well for every purpose being especially adaptable with wedding accessories. One of the loveliest bridal pieces we ever saw was made with Pink Chiffon.

(L 2-.35; 10-1.30) (M 10-.85)

PINK CLOUD

See 1959 Introductions.

PINK DIAMOND ★ ★ ★ (440) (Fischer, 1954) (70 days) (White Christmas x Friendship) Pink Diamond is a fitting name for a gladiolus that has the exquisite pink hue and the same authentic sparkle and glitter of these lovely gems. The slender 30-inch head holds 6-7 heavily ruffled, heavily-textured round florets open at once in a formal but graceful array. Few varieties have given us the fine testimonials that Pink Diamond has.

(L 2-.35; 10-1.30) (M 10-.85)

PINNACLE ★ ★ ★ (578) (Jack, 1956) (85 days) (Better Times X (Greta Garbo x Dawn Glow)) Well named, this spectacular spire-like giant is the best 500 size blue that has been offered the public in a long time. Opens 9-11 huge 6-inch pale blue florets studded with a purple blotch on tall spikes. The petals are long, flaring and wavy. Pinnacle produces those whopper spikes but the florets often open irregularly.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

Emperor →





Rainbow Collections

The very best buy in our catalogue. If you have never grown glads before and are looking for a real bargain, try this collection! It is a hand-picked unlabelled assortment of bulbs in a complete range of colors as illustrated. An excellent gift for a friend or relative.

Rainbow Collection "A": 25 Top Size, 1 1/4" diameter & up, \$2.00, Prepaid

Rainbow Collection "B": 50 Top Size, 1 1/4" diameter & up, \$3.50, Prepaid

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3/4" to 1 1/4" diameter ----- \$3.50, Prepaid**

COLLECTION OF 25 SUPER-GIANTS

If you are receiving this catalog for the first time and don't know what to buy, here is the ideal place to start.

If you want to astonish your neighbors and friends by growing some really colossal glads in your garden, we recommend the following collection, carefully selected not only for outstanding size and height, but for color-variety. So you may realize what giants these glads really are, we have indicated below the actual size of well-grown specimens. To the best of our knowledge this collection embraces most of the largest glads now in commerce. Whether you are a beginner or a connoisseur, you will want these outstanding glads in your gardens!

Variety	Color	No. Open At Once	Size of Floret	Height	Price Each
1. Admiral	Deep Blue	6-8	5"	52"	.25
2. Campanile	Lavender	8-10	5"	60"	.20
3. Copper Lustre	Smoky	8-10	6"	59"	.25
4. Debbie	Orange	6-7	5¼"	59"	.35
5. Forsythia	Yellow	6-7	5¼"	58"	.20
6. Frivolity	Pink	5-7	5½"	56"	.25
7. Golden Sunshine	Yellow	7-9	6"	60"	.25
8. Harrisburger	Red	7-8	5¼"	60"	.20
9. Hildegard	Red	7-9	5"	58"	.50
10. King David	Purple	7-9	6"	58"	.20
11. King Size	Salmon	10	6"	72"	.25
12. Lorelei	Cream	7-8	5"	58"	.25
13. Opalescent	Light Rose	10	5"	60"	.50
14. Paul Bunyan	Pink	7-9	6"	60"	.25
15. Peggy White	White	8-10	5¼"	58"	.20
16. Prof. Goudrian	White	8	6"	62"	.20
17. Prospector	Yellow	6-8	5"	58"	.20
18. Regina	Light Orange	7-8	6"	59"	.20
19. Rose Spire	Rose	10	5½"	60"	.25
20. Salman's Sensation	Deep Blue	6-8	5½"	60"	.20
21. Salmon Queen	Salmon	9-11	5¼"	60"	.75
22. Snow Velvet	White	8-11	5¼"	59"	.25
23. Summer Queen	Salmon	7-9	6"	59"	.20
24. Texas White	White	6-7	6"	62"	.25
25. Viking	Red	8-10	5½"	60"	.25

One Large Bulb of Each: Total Catalogue Value.....\$6.85

Single Collection (a \$6.85 value) for.....\$ 5.00

Double Collection (a \$13.70 value) for..... 9.50

Triple Collection (a \$20.55 value) for..... 14.00

Quadruple Collection (a \$27.40 value) for..... 18.50

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Sextuple Collection (a \$41.10 value) for..... 27.50

For one of the TOP THRILLS of your gardening career, order one or more of these collections of Super-Giants!

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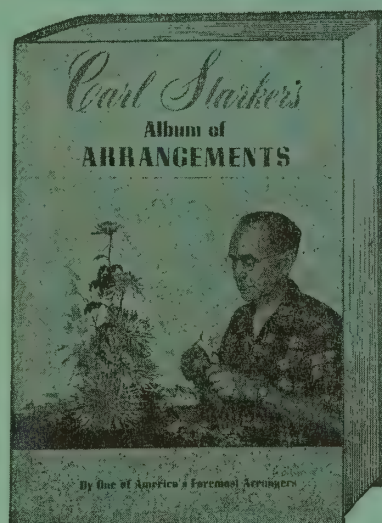
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Brings you 224 outstanding arrangements (33 using glads); 200 black and white photographs; and, 24 prize-winning four-color plates. Packed with ideas to help you arrange flowers. All of the arrangements in this catalog were made by Mr. Starker.

Here is a book you will treasure in your library and one which your relatives and friends

will enjoy receiving as a gift, for it is not only "a thing of beauty" which is "a joy forever," but it is invaluable in a practical sense, to those who wish to beautify their home with flowers.

Obtainable only for the regular retail price of \$7.50, Postpaid. If not completely satisfied, return the book within 10 days and your money will be refunded.



PROTECT GLADS FROM THRIP AND DISEASE

As an extra precaution against disease and thrip we recommend that you dust your bulbs with DDT and Captan. DDT is the universally accepted dust for thrip and Captan seems to be the best new fungicide. We are offering a 5% Captan, 5% DDT dust for your convenience. Just put a teaspoon or two of the dust in a five pound paper bag. Fill it one-quarter full with bulbs or bulbets, fold the top down securely and roll and shake the bulbs well and pronto—they are dusted. May also be used as a dust to apply on your plants during the summer.

- 1 lb. \$.85 Postpaid
3 lbs. 1.70 Postpaid

KODACHROME SLIDES

Again we have several sets of 2 in. x 2 in. (35mm) kodachrome slides to offer to garden clubs and glad societies for projection. (One set is available for distribution in Canada.) With a very propitious blooming season we were able to photograph many of the newest and most talked of varieties, thus making our sets quite up-to-date again. The sets also contain many novel Starker arrangements, dramatic pictures of other flowers as well as beautiful nature scenes. There are approximately 200 slides in all. RENTAL FEE \$3.00.

Let us know well in advance the dates on which you wish the slides. They are in heavy demand during the winter and spring months.

AFTER VIEWING THEM, PLEASE FORWARD THEM IMMEDIATELY TO THE ADDRESS WE GIVE YOU SO THAT SOME OTHER FLOWER CLUB OR GLAD SOCIETY MAY ENJOY THEM. If no forwarding address is given, the slides are to be returned to us.

The Gladiolus Classification System

The number after the name of each variety in our general descriptive list denotes the official size and color classification of that variety as determined by a committee of the North American Gladiolus Council. We list these classification numbers because they are helpful to customers in determining the exact size and color classification of varieties they may want to buy or to exhibit at glad shows conducted under the auspices of the N.A.G.C., where this classification system is used.

Glads are classified in five sizes as follows:

- Miniature 100—florets under 2½"
Small 200—2½" through 3½"
Medium 300—3½" through 4½"
Large 400—4½" through 5½"
Giant 500—5½" or larger

For instance, the second variety shown in the alphabetical list, Abu Hassan, is followed by the number 378. The 300 means it has a floret size from 3½" through 4½". The 78 designates this variety as a deep violet. Hence the numbers after the variety names tell the story of the size and color of the individual floret as grown under field conditions from large bulbs.

COLOR CLASSES

Class		50 Red	50 (Light)
00 White	00 without	Red	52 (Deep)
	conspicuous marking	Red	54 (Black)
White	01 with	60 Rose	60 (Light)
	conspicuous marking	Rose	62 (Deep)
Green	04	Lavender	66
10 Cream	10	70 Purple	70
Yellow	14 (Light)	Violet	76 (Light)
Yellow	16 (Deep)	Violet	78 (Deep)
20 Buff	20	80 Smoky shades	
Orange	24 (Light)	Smoky	82 (Orange Smoky)
Orange	26 (Deep)	Smoky	83 (Salmon Smoky)
30 Salmon	30 (Light)	Smoky	84 (Pink Smoky)
Salmon	32 (Deep)	Smoky	85 (Red Smoky)
Scarlet	36	Smoky	86 (Lavender Smoky)
40 Pink	40 (Light)		
	without markings	90 Any other color.	
Pink	41 (Light)		
	with c. markings		
Pink	42 (Deep)		

QUANTITY PRICE LIST--Not Prepaid

THIS LIST SUPERSEDES ALL PREVIOUS LISTS

Small orders from this list can be shipped cheaper by parcel post. Please send sufficient postage to cover if wanted by mail.

Approximate weight per 100 bulbs packed: No. 1—7½ lbs.; No. 2—5½ lbs.; No. 3—4 lbs.; No. 4—2 lbs.

Prices indicated are F.O.B. St. Charles, Minn. 25 or more bulbs of the same size and variety will be sold at the hundred rate.

* Varieties marked with asterisk may be had by the 1000. Multiply the 100 price by 8 to obtain the 1000 price. 250 may be purchased at the 1000 rate.

PRICE PER 100	1½ in. up 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4
Aqua Queen* -----	\$12.00	\$10.00	\$ 8.00	\$ 7.00
Calico* -----	12.00	10.00	8.00	7.00
Campanile* -----	7.00	6.00	5.00	4.00
Catherine Beath---	8.00	7.00	6.00	5.00
Carved Ivory -----		16.00	12.00	9.00
Cheer Leader* -----	14.00	12.00	10.00	8.00
Clipper -----	30.00	25.00	20.00	16.00
Contentment* -----	20.00	16.00	12.00	9.00
Copper Lustre ----	14.00	12.00	10.00	8.00
Debbie* -----	20.00	16.00	12.00	9.00
Dusk* -----	7.00	6.00	5.00	
Eliza. The Queen*-	6.00	5.00	4.00	
Elmer's Rose -----	7.00	6.00	5.00	4.00
Firefly* -----	12.00	10.00	8.00	7.00
Fire Opal* -----	7.00	6.00	5.00	4.00
Flor. Nightingale* -	6.00	5.00		
Forsythia -----	8.00		6.00	5.00
Friendship* -----	7.00	6.00	5.00	4.00
Frivolity* -----	12.00	10.00	8.00	7.00
Golden Boy -----	8.00		6.00	5.00
Golden Hour* -----	12.00	10.00	8.00	6.00
Golden Sunshine* -	12.00	10.00	8.00	7.00
Green Ice -----	50.00	45.00	40.00	35.00
Gunsmoke -----			10.00	8.00
Harrisburger* -----	7.00	6.00	5.00	4.00
Helios -----	7.00	6.00	5.00	4.00
Hildegarde -----	25.00	20.00	15.00	12.00
Innocence* -----	12.00	10.00	8.00	7.00
Kerry Dancer -----	12.00	10.00	8.00	7.00
King David* -----	7.00	6.00	5.00	4.00
Lorelei* -----	9.00	8.00	7.00	5.00
Minaret* -----	8.00	7.00	6.00	5.00
Mixture* -----	5.00	4.00	3.50	3.00
Mother Fischer* --	6.00		4.00	3.00
Opalescent -----	30.00	28.00	25.00	22.00
Orchid Frills* -----	7.00	6.00	5.00	4.00
Pactolus -----	7.00	6.00	5.00	

PRICE PER 100	1½ in. up 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4
Paul Bunyan -----	\$10.00	\$ 8.00	\$ 7.00	\$ 6.00
Peggy White -----	12.00	10.00	8.00	6.00
Pink Chiffon* -----	7.00	6.00	5.00	4.00
Prospector* -----	7.00	6.00	5.00	4.00
Red Radiance -----			5.00	4.00
Regina -----	8.00	7.00	6.00	5.00
Rose Spire* -----	12.00	10.00	8.00	7.00
Ruffled Dream* --	12.00	10.00	8.00	7.00
Ruffled Ebony ----	14.00	12.00	10.00	8.00
Salman's Sensation*	8.00	7.00	6.00	
Sans Souci* -----	6.00	5.00	4.00	3.00
Snow Clad -----	7.00	6.00	5.00	4.00
Snowdrift* -----	8.00	7.00	6.00	5.00
Snow Velvet* -----	12.00	10.00	8.00	6.00
Sparkling Eyes ---	8.00	7.00	6.00	
Summer Queen* --	7.00	6.00	5.00	4.00
Texas White* -----	8.00	7.00	6.00	5.00
Traveler* -----	7.00		5.00	4.00
Troubadour* -----	12.00	10.00	8.00	7.00
Viking* -----	10.00	8.00	7.00	6.00
Windermere -----	12.00	10.00	8.00	7.00
Wild Rose* -----	7.00	6.00	5.00	4.00
White Gold* -----	6.00	5.00	4.00	

TINY TOTS 1" and up Per 100

ATOM -----	\$ 7.00
EMILY'S BIRTHDAY -----	10.00
FIFTH AVENUE -----	12.00
FROLIC -----	10.00
GREEN THUMB -----	15.00
LAVENDER PETUNIA -----	12.00
LPL ABNER -----	10.00
OLD SOUTH -----	25.00
PELLETIER D'OISY -----	10.00
PETER PAN -----	7.00
STATUETTE -----	7.00
TOYTOWN -----	15.00

Most Ruffled Collection



Carved Ivory

Contentment

Copper Lustre

Debbie

Director

Hildegard

Innocence

Opalescent

Party Ruffles

Pinafore

Ruffled Dream

Ruffled Ebony

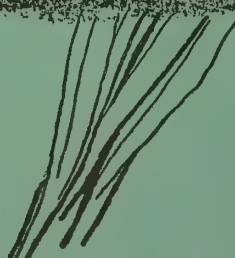
Savoy

Snowdrift

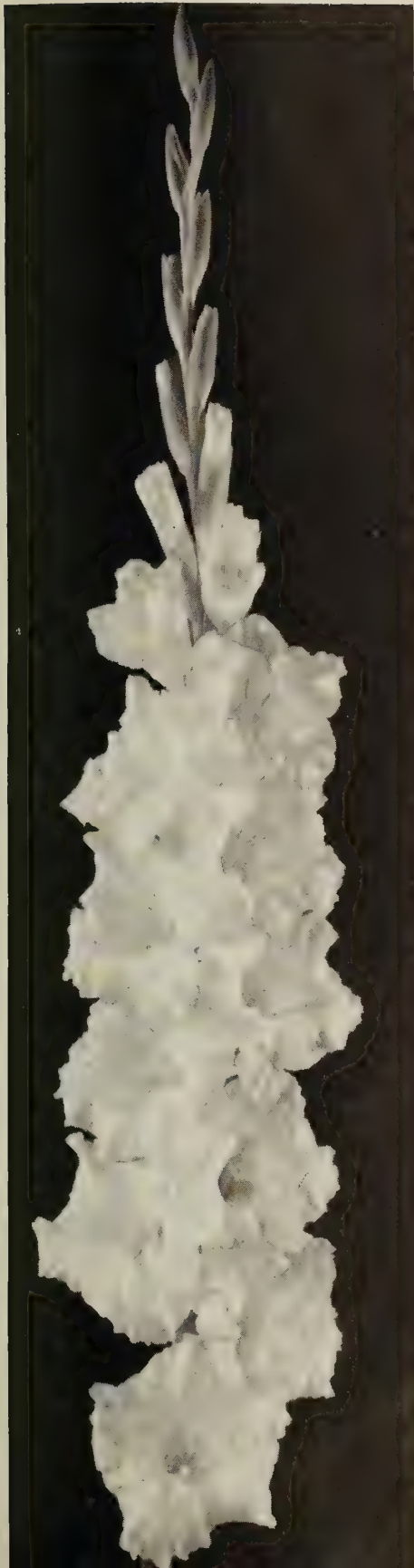
**One large bulb of each:
1 collection (value \$5.80)
for \$4.25**

**2 collections
(value \$11.60) for \$8.00**

**3 collections
(value \$17.40) for \$11.50**



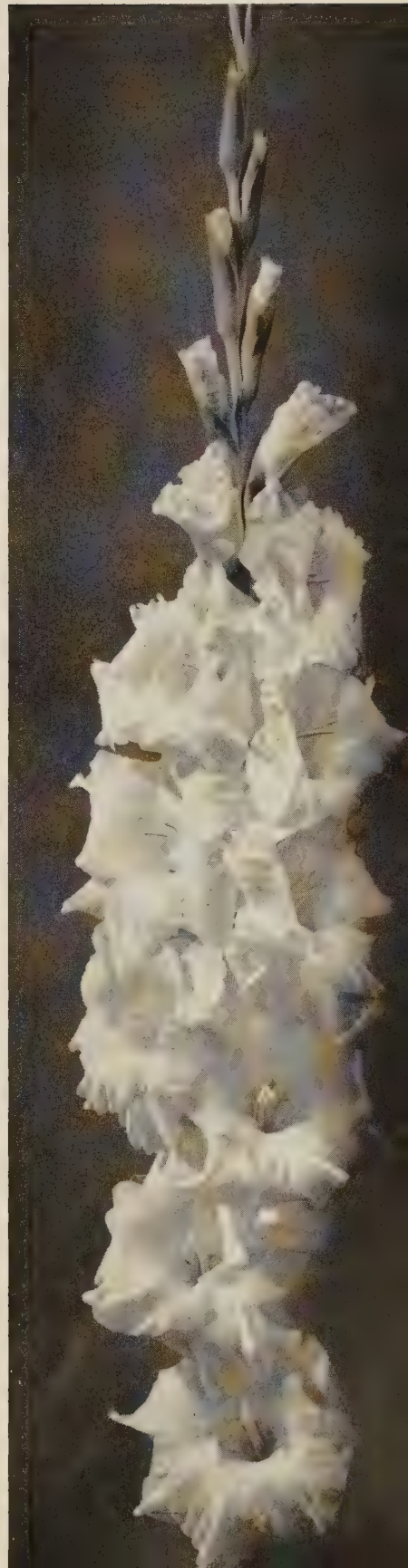
Opalescent



Hildegarde



Innocence



POINSETTIA ★ ★ ★ (450) (Johnson, 1952)
 • • • (85 days) (Parentage unknown) The sensational red of 1952 and it is still holding its own along with the leading reds. Poinsettia is a clear, flaming scarlet-red that opens about 7 round molded florets on ramrod stems.

(L 2-.35; 10-1.30) (M 10-.85)

PROF. GOUDRIAN ★ ★ ★ (500) (K. &
 • • • M., 1950) (75 days) An improved version of the older Snow Princess. This is saying a lot, as good old Snow Princess was one of the leading glads of all time. Physical characteristics and performance are all of the best. It will open up to 8 well placed florets on tall, well proportioned spikes. Prof. Goudrian is to be reckoned with on the show table; a top commercial.

(L 2-.35; 10-1.30) (M 10-.85)

PROSPECTOR ★ ★ ★ ★ (414) (Leffingwell,
 • • • , 1953) (85 days) (Derived from Golden Goddess, Royal Gold and various seedlings) If we had been hunting for gold we couldn't have been more excited than when we found Prospector the first time. We promptly laid claim to a block of stock of this yellow and golden-lipped discovery. Florets ruffled and round as a dollar fit neatly on the stately spikes. Makes exemplary plants and produces quantities of bullets which for us have grown well.

(L 2-.35; 10-1.30) (M 10-.85)

RED RADIANCE ★ ★ ★ ★ (450) (Melk, 1953)
 • • • (85 days) (Red Charm x Spotlight) Just the shade of red the florists ask for. Red Radiance opens 7 to 9, 5-inch florets on tall spikes. This flashy, scintillating flower will illuminate your cutting garden and provide you with many thrills thru the season. Extremely prolific.

(L 2-.35; 10-1.30) (M 10-.85)

REGINA ★ ★ ★ ★ (524) (Palmer, 1953) (80 days)
 • • • (Picardy x Orange Gold) This huge light orange with apricot shadings strengthens the orange class considerably. It is ruffled, needle-pointed and of very heavy substance. Regina opens 7-8 well-placed florets on long heads.

(L 2-.35; 10-1.30) (M 10-.85)

RIVIERA

See 1959 Introductions.

ROSA ★ ★ ★ (462) (Flad, 1957) (75 days) (Travel-
 • • • er x Edgewood) Rosa is deeper than Edgewood with the form of Traveler. It is a strong grower of tall, sturdy spikes with flowerheads of 20-22 buds. Should be popular as an exhibition and commercial variety.

(Any size, each 50c; 10-4.00)

Rose Spire



ROSE SPIRE ★ ★ ★ ★ (460) (Fischer, 1957)
 • • • • (75 days) (Beauty's

Blush x Rose Charm) As the name implies, Rose Spire makes lofty, spire-like spikes having up to 10 open on a 22-23 bud flowerhead. It opens remarkably well in water and keeps its color and size to the tip; very important characteristics in a good commercial. But, nature saw fit to add another important quality and that is the ability to make marketable spikes from all sizes of bulbs! No other glad we know has the lively clear rose coloring of Rose Spire. It is glorious in the field but even more eye-catching indoors.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)



Golden Sunshine

Contentment

ROYAL STEWART

See All America Glads on page 3.

RUFFLED DREAM ★ ★ ★ ★ (440) (Fischer, 1955) (85 days)

(Friendship x Evangeline) Ruffled Dream is certainly one of the most beautiful varieties originated at Noweta Gardens. When you see this gorgeous "dream pink," with its pearly lustre, heavy substance, perfect ruffling and finely sculptured form, you will share our enthusiasm for it. Like its parent, Friendship, Ruffled Dream is a model grower; it is robust, makes clean, healthy bulbs and cuts especially well from small bulbs. Like Evangeline, it has an upward lilt to the floret but we have found this quality an asset in using it in floral compositions. When the florets face perfectly one could not wish for a finer specimen for exhibition. Each precisely formed floret is enlivened with a soft creaminess in the throat. When Ruffled Dream blooms in your garden it will be an event.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

RUFFLED EBONY ★ ★ ★ ★ (454) (Fischer, 1953) (70 days)

(Melrose x Black Diamond) For a deep organ tone in the symphony of glad colors try midnight-hued Ruffled Ebony. This congo colored glad is rich in color appeal. Its brilliance of sheen makes it appear as though the

flowers had been recently polished. You will thrill at its chiseled perfection of form and lavish ruffling. It has but 16 buds and opens 5 or 6 florets, but what beauty! It is the only glad in its color class that has those broad petalled, round florets that suggest opulence and substance like leather. Ruffled Ebony is a sure stopper with garden visitors.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

SALMAN'S SENSATION ★ ★ ★ (578) (Salman, 1953)

(90 days) A five-foot heavy-substanced, medium blue that has been a sensation for many fans. The largest and tallest of all the deep blues.

(L 2-.35; 10-1.30) (M 10-.85)

SALMON QUEEN ★ ★ ★ (532) (Schrenck, 1955) (80 days)

(Alladin x Heart's Desire) Hailed as the ideal for both the exhibitor and the commercial grower, Salmon Queen combines the qualities both desire in a glad. It is tall and ramrod straight; opens up to 11 of its 21 buds in perfect placement; and, its color is a clean medium salmon with a creamy-white throat. Add to these the ruffling and needlepointing of the florets and excellent field performance and propagation and you have a "top glad".

(L 1-.75; 5-3.00) (M 1-.50; 5-2.00)



Innocence from small bulbs

SANS SOUCI ★ ★ ★ (436) (K. & M., 1951) (85 days) (J. V. Kon-
yenberg x Joe Wagner) Named after Frederick the
Great's pleasure palace at Potsdam ("Without Care").
This spire-like scarlet beckons across the field. Its
rounded florets have an easy grace, its color a lucent
glow. Robust and precocious, few glads cut as well
from small sizes. Sans Souci is deserving of its rank
as a leading scarlet.

(L 2-.35; 10-1.30) (M 10-.85)

SATELLITE ★ ★ ★ (451) (Fischer, 1958) (65 days)
• • • (Friendship Seedling) The
rapid pace of modern life received another jolt with
the launching of man-made missiles into outer space.
Not to be outdone, we are launching our own Satellite
—a bright red one with a white center. From large
bulbs, Satellite is one of the first varieties to bloom
for us. It is straight, of medium height, with a nicely
proportioned flowerhead having 18-20 buds with 5-7
open at once in semi-formal placement. The florets
are ruffled and slightly recurved. Their cheery red
color is enhanced by the clean white throats.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

SAVOY ★ ★ ★ ★ (369) (Fischer, 1958) (80 days)
• • • (Wedgwood x Seedling)
Savoy is reminiscent of its famous parent, Wedgwood,
though it is several shades darker and somewhat
larger. It has the same heavy substance, rich coloring
and flouncy frills. It is a clean-cut, fresh-toned, round
deep lavender with sharp creamy toy saucers in each
throat. A distinctive glad supported by excellent per-
formance. Pictured on page 13.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

SNOW CLAD ★ ★ ★ (500) (Harris, 1953)
• • • (80 days) (Florence
Nightingale x White Sport of Elizabeth the Queen)
Another grand white from the brush of one of Amer-
ica's foremost hybridizers, Jack W. Harris. He already

has given us Florence Nightingale and Sierra Snow,
and now, Snow Clad seems destined to be widely
grown also. It is a clean-cut, starchy, cream-throated
alabaster white; a 5-6 footer!

(L 2-.35; 10-1.30) (M 10-.85)

SNOWDRIFT ★ ★ ★ ★ (500) (Fischer, 1954) (75
• • • days) (White Christmas
x Dawn Glow) This ruffled, waxy, snow-sculptured
stylist is a flower one dreams about but rarely sees.
While enjoying its grace, elegance and purity one is
moved by a silent message from above. From mid-
season on until frost our crew gravitated to Snowdrift
while cutting flowers for the florists, some of whom
ask for it by name.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

SNOW VELVET ★ ★ ★ ★ (400) (Fischer,
• • • 1956) (80 days)
(Parentage Unknown) Snow Velvet brings to mind
the old Russian Folk Tale of the Little Snow Maiden.
She came into being when a lovable, childless couple
decided to make a little snow girl after watching the
neighboring children fashion a great snow woman.
They had so long dreamed of a little girl that out of
their tender longing they fashioned a beautiful crea-
ture, the loveliest ever seen. As they fondly ex-
pressed the wish she suddenly came to life and
danced before them, her garments all frosty white and
sparkling in the silvery moonlight. But when spring
approached and they wished to keep her she melted
away for she was a friend of Frost and Snow. Like
the little Snow Maiden, Snow Velvet is a sparkling,
frosty white with no warmth of cream in its make-up,
but unlike the Snow Maiden, Snow Velvet revels in
the warmth of summer, producing a marvelous inflo-
rescence of velvety, ruffled florets—8-11 open on a
22-24 bud flowerhead—just the kind of spikes show en-
thusiasts like for exhibition. It propagates well; and,
makes strong, healthy, deep-green plants. Snow
Velvet is a leading introduction.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

SPARKLING EYES ★ ★ ★ (401) (Jack 1953)
 • • • (85 days) (Better Times X (Greta Garbo x Dawn Glow)) A honey! This stretchy, bluish white has violet-purple bull's eyes super-imposed on every floret. The long ribbons of bloom are precisely styled. You'll never forget Sparkling Eyes! A handsome glad appropriately named; produces handsome bulbs, too!

(L 2-.35; 10-1.30) (M 10-.85)

SPIC AND SPAN ★ ★ ★ (444) (Carlson, Picardy x New Era) Spic and Span is more widely grown commercially than any other variety. It is the leading Florida cut-flower for winter shipping. Spic is a top contender on the show table, too, with its formal, ruffled salmon spikes.

(L 2-.35; 10-1.30) (M 10-.85)

SUMMER QUEEN ★ ★ ★ (542) (Fischer, 1955)
 • • • (80 days) (E. C. Cole x Burma) Summer Queen opens 8 large, ruffled florets of heavy substance on straight stems of good height. The florets sometimes have a mild flecking making this variety appear more ruffled than is actually the case. Makes particularly healthy plants and bulbs that are round, plump and smooth.

(L 2-.35; 10-1.30) (M 10-.85)

TEMPTRESS ★ ★ ★ (440) (Fairchild, 1957) (90 days) While this variety has received considerable acclaim on the nation's show tables, its field performance here was variable. We noted a small percentage of 25 bud spikes having the inflorescence exhibitors desire. The formal ruffled florets are a light lavender with rose peppering on the cream throats.

(L 1-1.00; 5-4.00) (M 1-.75; 5-3.00)

TEXAS WHITE ★ ★ ★ (500) (Fischer, 1956)
 • • • (95 days) (Snow Princess x Evangeline) Texas White is just that, a colossal white! Not the ultimate in beauty, but what it lacks in pulchritude it makes up in rugged vigor. When well grown, the spikes are unbelievably large, the florets measuring 6-7 inches in diameter.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

THE RAJAH ★ ★ ★ (570) (Jack, 1951) (85 days) (Picardy x Rosemarie Pfitzer X King Lear) Robed in all the richness of an Indian potentate, The Rajah ranks as one of the three leading purples in commerce today. Purple Burma and King David being the other two. The Rajah opens 8 crisp, round, slightly ruffled florets of lustrous sheen on model spikes. A fine cutter.

(L 2-.35; 10-1.30) (M 10-.85)

TIFFANY

See 1959 Introductions.

TIGERTONE ★ ★ ★ ★ (326) (Fairchild, 1957)
 • • • (70 days) (Crinklette x Radiance) Commercial cut-flower growers shy from the decorative 300 size group because of lack of bud count and smaller sized florets, but we have always felt that this group is deserving of more emphasis. They are just the size to cut and arrange in the house. Tigertone strengthens this size class considerably. It is a ruffled, round orange scarlet that opens six on graceful spikes.

(L 1-.75; 5-3.00) (M 1-.50; 5-2.00)



Ruffled Dream



Maytime

TRAVELER ★ ★ ★ (460) (Torrie-Flad, 1952)
 • • • (85 days) (Oriental Pearl
 x Eglantine) Traveler, a light rose pink with a faint
 deep-rose blur in the throat, sends up a majestic
 spike carrying 10-12 open on a 22-24 bud head. Florets
 are well attached, nicely frilled, and good texture.
 (L 2-.35; 10-1.30) (M 10-.85)

TROUBADOUR ★ ★ ★ (470) (Fischer, 1957) (75
 • • • days) (Beauty's Blush x
 (Gloaming x Rose O'Day)) The haunting, poetic
 beauty of this glad will make your heart sing as
 did the troubadours of old. Traveling about the coun-
 tryside of France and Italy, these colorfully dressed
 musicians entertained with their stories in song.
 Troubadour has a story—a true one, to tell you, too.
 Partly in picture as on pages 4 and 17, and partly in
 your garden when it surprises you with its earliness
 and vigor, its height and regal bearing.
 (L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

VALOR ★ ★ ★ ★ (470) (Fischer, 1958) (75 days)
 • • • (Spic & Span x Burma) From
 two great parents comes this resplendent, silky, blue-
 purple whose immaculate ruffling, exuberant vigor,
 and luxuriant beauty leave little to be desired. This
 symbol of courage and bravery opens 7-8 round, ruf-
 fled recurved florets of heavy substance on tall willowy
 spikes. For a deep organ tone in the symphony of
 glad colors, try Valor. It is an indescribably rich color.
 (Any size, 50c each; 10-4.00)

VIKING ★ ★ ★ (436) (Fischer, 1957) (75
 • • • days) (Red Charm x White
 Gold) This bright scarlet with bold white lines is
 named for the rugged Norsemen who are said to
 have landed on our continent five centuries before
 Columbus. This fiery scarlet excels in commercial
 potential, producing tall, ramrod straight spikes with
 ease from all sizes. Because of its exceptionally fine
 disease-free bulbs and vigorous growth we predict
 that like the Vikings of old this cheery glad will be
 long remembered. See color plate on page 4.
 (L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

WHITE LACE ★ ★ ★ ★ (300) (Fischer, 1951)
 • • • (70 days) ((Elizabeth
 the Queen x Lavender and Gold) X Starlet) White
 Lace has the substance of an Easter Lily plus exquisite
 ruffling so intense it produces that puckered effect in
 the throat called "knuckles" found only in a very few
 glads of lavishly beautiful form. If you want a glad
 that is absolutely tops for wedding decorations and
 choice make-up work, depend on White Lace.
 (L 2-.35; 10-1.30) (M 10-.85)

WINDERMERE ★ ★ ★ (441) (Fischer, 1958) (65
 • • • days) (Friendship x
 Better Times) Windermere has been an outstanding
 early seedling in our cutting garden for sometime.
 Not in the upper echelons of pulchritude but a stalwart
 performer that is sure to win the acclaim of the early
 cut-flower grower. With us it is slightly larger and
 several days earlier than its parent, Friendship. Wind-
 ermere is a round, lightly ruffled, clean pale pink with
 an enchanting violet fan in the throat. Illustrated on
 page. 18.
 (L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

WILD ROSE ★ ★ ★ (460) (Fischer, 1955) (80
 • • • days) (Beauty's Blush x
 Rose Charm) A sister seedling of Appleblossom and
 Rose Spire, Wild Rose combines the earliness of the
 former with the color of the latter in a more intense,
 bright rose. The large white throats provide a pleas-
 ing contrast. Wild Rose grows tall, straight spikes
 with amazingly regularity. One of our leading com-
 mercials.
 (L 2-.35; 10-1.30) (M 10-.85)



Rosa



Appleblossom



Calico



Snow Velvet

Tiny

ALECIA ★ ★ ★ (200) (MacPhail, 1954) (70 days)
(Annamae x Margaret Fulton inbred for four generations) Four or five recurved, round, crystalline white saucers will unfold at once on tall graceful flowerheads. The stamens are a pearly white which adds greatly to their pristine beauty. A rugged grower.

(1-.25; 10-2.00)

ATOM ★ ★ ★ ★ (236) (Hedgecock, 1946) (80 days)
(Kewpie x Golden Brown) A dashing, dancing, dazzling little elf. He's robed in brilliant scarlet and he wears a creamy white halo at all times. He craves to come right in the house with you and loves to be surrounded with other flowers. He admires creamy yellows, whites, reds, and bronzes. In the garden he is hale and hearty, and in storage, outshines his neighbors.

(2-.30; 10-1.20)

BABY BLUE EYES ★ ★ ★ ★ (201) (Fischer, 1959) (85 days)
(Better Times X (Rose O'Day x Elizabeth the Queen)) A baby glad well-named! For one or two baby blue eyes will smile at you from near the center of each white floret. The florets are round and trim as buttons and gracefully poised on formal willowy stems. This unusual dream of beauty has been a prime favorite in our seedling field as it will be in your garden. Accurately portrayed on pages 35 and 36.

(Any size, \$1.00 each)

BAMBI ★ ★ ★ ★ (290) (Pierce, 1954) (80 days)
(Arethusa x Pelletier D'Oisy) Bambi shares with its parent, Pelletier D'Oisy, the distinction of being one of the most unusual glads on our

Old South



Tots

list. The color is a tawny-chartreuse with an orange-red blotch and an orange picotee—a combination that will startle you the first time you see it. Bambi opens 6-7 lightly ruffled florets on a 16-18 bud head. It is slow to germinate tho' it propagates well.

(1-.50; 10-4.00)

CORVETTE ★ ★ ★ (136) (Butt, 1957) (70 days)
(Red Button x Seedling) Corvette represents a new advance in the realm of small gladiolus. It is a model of the large type, much reduced in size. This tiny medium scarlet with richer, deeper throat grows up to 36 inches in height with 16-18 buds in formal placement. Opens 6-8 slightly ruffled florets.

(1-.60; 5-3.00)

CUTIE ★ ★ ★ (241) (Kundred, 1940)
(70 days) Just that! The cutest little glad, a face up! Try using it and you'll find it so easy to put together. I'd classify it as a light rose (261) with a deep rose throat instead of a light pink. See our charming color illustration on page 20.

(1-.25; 10-2.00)

DAINTINESS ★ ★ ★ ★

(Butt, 1953) (200) (70 days)
(Crinklette x Wedgwood) In our estimation the best white miniature. The heavily ruffled creamy-white florets have excellent substance and fine carriage on their graceful, slender stems. Daintiness is a good grower and a fast propagator.

(1.25; 10-2.00)

EMILY'S BIRTHDAY ★ ★

(233) (Butt, 1955) (60 days) Named for Mrs. Leonard Butt as it bloomed for the first time on her birthday which is one of the first days of July. A very early bloomer for us. It is a nicely ruffled apricot-salmon with a yellow throat dusted with scarlet. See cuts on pages 34 and 36.

(1-.25; 10-2.00)



Li'l Abner

FIFTH AVENUE ★ ★ ★ ★ (254) (Hedgecock, 1951) (85 days) (Atom x King Lear) High style and rich coloring mark Fifth Avenue as a Top glad. Though our lovely color picture on page 21 does not catch the deep, silky maroon shade, it does show the graceful form. Five to six round, carved, glistening toy saucers are neatly attached to wiry stems of 15-17 buds.

(1-.25; 10-2.00)

FROLIC ★ ★ ★ ★ (217) (Bork, 1953) (80 days) (Pactolus x Wedgwood) The gaudiest, gaiest glad on our list! Frolic is splashed with color. Its ruffled, deep yellow florets are covered with large, bright scarlet blotches on the lower petals with a smattering brushed on the upper petals. The 15 bud spikes with 4-5 open florets make a very flashy display. The color picture on page 20 is a reasonable likeness.

(1-.25; 10-2.00)

GREEN THUMB ★ ★ ★ (214) (Butt, 1956) (60 days) (Statuette x Seedling) A tall ruffled greenish yellow from the brush of America's foremost originator of "tiny tots", Len Butt of Huttonsville, Ontario. Highly recommended. Illustrated on opposite page.

(1-.35; 10-3.00)

LAVENDER PETUNIA ★ ★ ★ ★ (269) (Marek, 1952) (65 days) (Crystal x Abu Hassan) The 4-5 airy, round, plain-petalled deep lavender florets on thin wiry stems contrast dramatically with the large icy-white throats of Lavender Petunia. Crooks some but for arrangements you will welcome that graceful curve. Shown in color on page 37.

(1-.25; 10-2.00)

LI'L ABNER ★ ★ ★ (217) (George, 1956) (65 days) A cute little rascal! You'll be captivated, as we were, when you see his jam-smudged face. For these tiny yellow florets with their reddened edges and throat mark look just like that. He's as cute as he is colorful! Opens 5-6 florets on a 12-15 bud head. See page 33.

(1-.25; 10-2.00)

LITTLE GOLD ★ ★ ★ (224) (Fischer, 1950) (Golden Poppy x Premier) This daintily ruffled little gem is often preferred when flowers are being arranged for golden anniversaries. Its golden-orange color suits this purpose very well though it is equally popular for any other occasion. Opens its florets more readily when the stems are cut short. See page 37.

(2-.30; 10-1.20)

OLD SOUTH ★ ★ ★ (286) (Almey, 1944) (85 days) (Bittersweet x Kawartha) This smooth rose-smoky heads its class in popularity in the N.A.G.C. Symposium. Old South is just the shade that blends well with either warm or cool colors. It is a lusty grower and nearly a 300 in size. Beautifully illustrated on page 32.

(1-.50; 10-4.00)

PELLETIER D'OISY ★ ★ (290) (Lemoine) (65 days) This miniature is the oldest and the oddest variety in our catalogue. Pelletier D'Oisy is a rather plain-petalled, recurved chartreuse flower with a red throat blending to pepperings of red on the lips. It is a "natural" for exotic or sophisticated arrangements. See page 36.

(1-.25; 10-2.00)

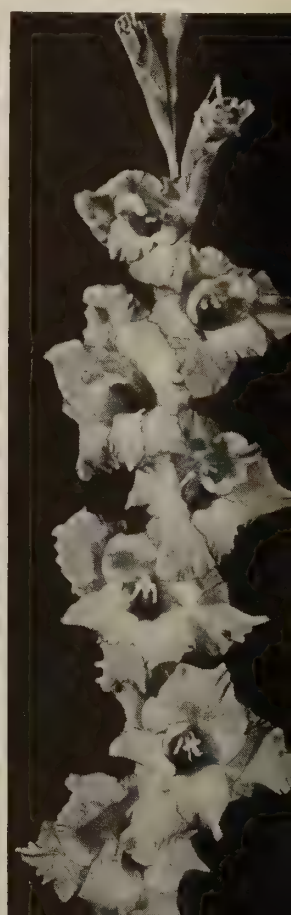
Peter Pan



Atom



Emily's Birthday



PETER PAN ★ ★ ★ (233) (Butt, 1952) (75 days) (Harlekin x Crinklette) No collection of tiny glads is complete without Peter Pan. It seems to be a fine performer everywhere. A pleasing array of orange-salmon and ruffles, neatly carved on graceful stems. The florets are so pleasingly round, recurved and heavy-substanced.

(2-.30; 10-1.20)

PINT SIZE ★ ★ (168) (Evans, 1954) (70 days) The smallest glad in our list, a tiny clear lavender with a creamy white throat. Brought into the house, it is surprising what one can do with this little "pint-size".

(1-.25; 10-2.00)

SPUNKY ★ ★ (286) (Fairchild, 1951) (80 days) (Radiance x Atom) A smoky brown shading darker in the throat. The petals are edged with a distinctive white line. Try using it with yellow, orange or red shades in a copper or rustic container.

(1-.25; 10-2.00)

STARLET ★ ★ ★ (200) (Baerman, 1944) (80 days) ((Zona x Baby Decorah) X Queen of Bremen) A supremely graceful little glad, whose tiny, frilly, snow-sculptured blooms seem to perch like white butterflies on the thin, wiry stems. This bewitching little beauty is invaluable for wedding decorations and small table arrangements.

(1-.25; 10-2.00)

STATUETTE ★ ★ ★ ★ (217) (Butt, 1950) (65 days) (Harlekin x Crinklette) A tiny ruffled yellow with amazing inflorescence. Statuette easily opens 8 on a slender, straight 16-18 bud spike. It has a faint pencilling of lavender in the throat. Grand for arrangements and a sure winner on the show table.

(2-.30; 10-1.20)

TOYTOWN ★ ★ ★ ★ (236) (Butt, '54) (60 days) A brilliant light red with a flashy yellow beacon throat. The many round, heavily ruffled and heavy-substanced florets are gracefully placed on slender stems. One of our top favorites. Makes fine bulbs that propagate well. See Carl Starker's theme on page 20.

(1-.35; 10-3.00)

ZIG ZAG ★ ★ ★ (251) (Pierce, 1954) (85 days) (Nadia x Perky) Zig Zag has a long list of winnings on the show table. A light red with splashes of gold in the throat of the 3¼ inch florets, it will open 6-7 on long heads in an informal, zig-zag arrangement.

(1-.50; 10-4.00)

• • •

BULB SIZES OF TINY TOTS

We will fill your orders with 1 inch (No. 3) and up. If possible, we will mix the sizes.

Baby Blue Eyes



Green Thumb



Daintiness



Tiny Tot Thrifties

7 Atom

1 Baby Blue Eyes

2 Bambi

5 Cutie

5 Emily's Birthday

5 Fifth Avenue

5 Frolic

3 Green Thumb

5 Lavender Petunia

5 Li'l Abner

2 Old South

5 Pelletier D'Oisy

7 Statuette

3 Toytown

Any 5 items (a \$5.00 value)-----\$3.95

Any 10 items (a \$10.00 value)-----\$7.60

Baby Blue Eyes

Pelletier D'Oisy

Emily's Birthday





Little Gold

An extremely valuable small glad for the arranger. In a low flat bowl we have grouped it in a triangular placement in combination with anthemis Kelwayi for a very pleasing effect. Small rhubarb leaves and a few flat weathered rocks add interest to the composition.

SPECIAL

20 bulbs (1 inch & up)

\$1.95 (a \$2.40 value)

Lavender Petunia

The three broad, swordlike gladiolus leaves repeat the ascending rhythm of the LAVENDER PETUNIA spikes. Rhubarb and dwarf bleeding heart leaves tie a fancy bow above the recurved rim of the round bowl.

SPECIAL

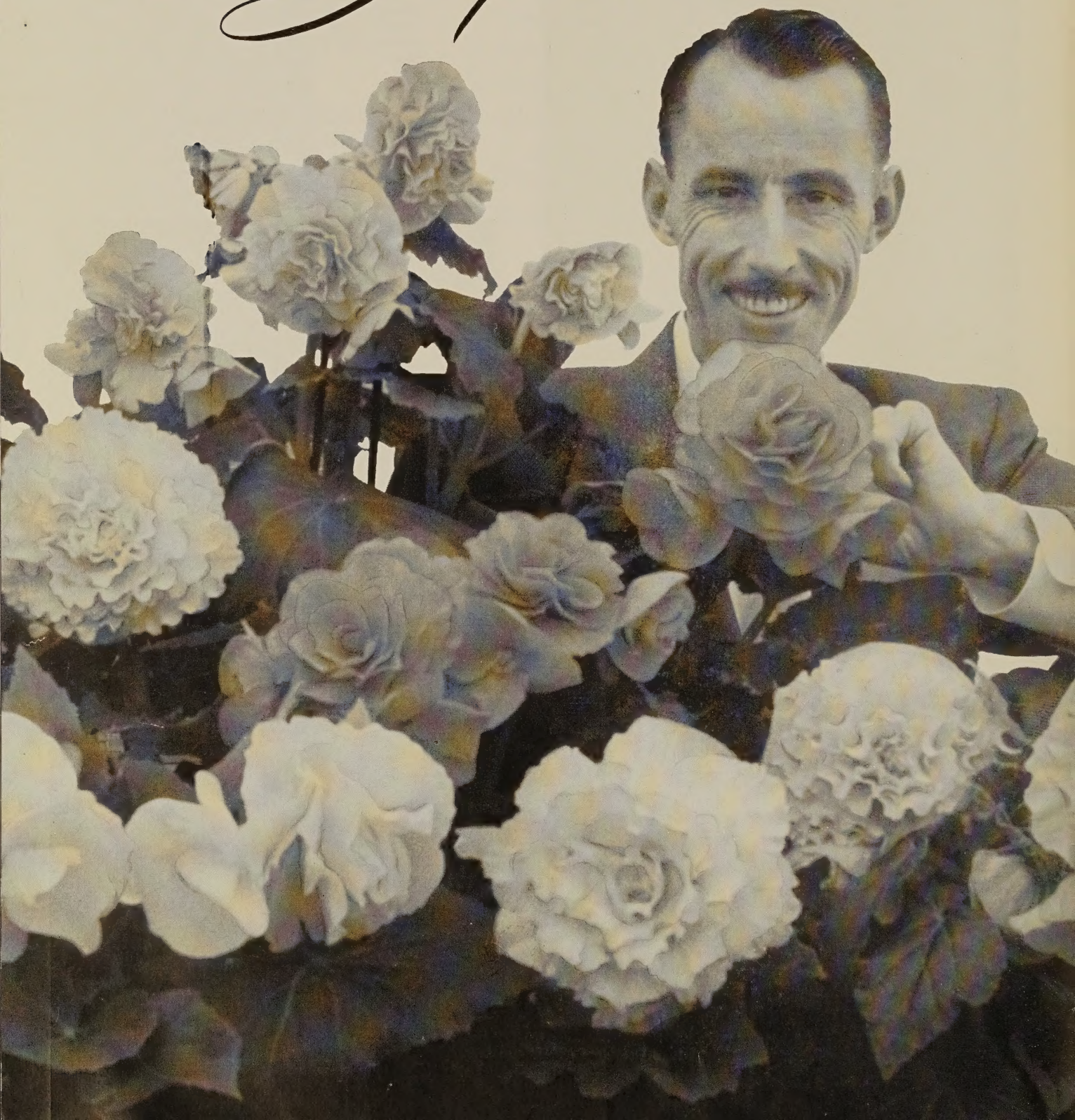
15 bulbs (1 inch & up)

for

\$3.90 (a \$4.50 value)



Begonias



It is with great pleasure that we recommend to our customers a choice selection of Tuberous Begonias from our Pacific Coast friends, Antonelli Brothers of Santa Cruz, California. These delightful flowers have long been a special favorite with us and our introduction to some of the newer types have greatly advanced our interest in them. Never had we seen such huge blooms, such intense ruffling, and such a variety of color—delicate pastels, vivid reds, glowing yellows and dazzling picotees—to name a few. They are a joy to all who see and admire their entrancing beauty.

When begonias are happily located in the right soil and given the right amount of water and shade, they will produce flowers from July until frost in this area. (The blooming period will be longer in milder climates.) It is very important that the begonias receive the proper culture in order that you may enjoy them to the utmost. The tubers are ready to be planted when they show evidence of sprouting, not before. The sprouted tubers then may be placed in nursery flats or shallow containers on a mixture of leaf mold and sand. Cover the tubers with this mixture so only the tips of the sprouts show as the roots develop from the top and sides of the tuber. The flat should be watered well and then not watered again until it shows dryness. The tubers should be kept in the flat until the plants are four to five inches tall. This helps develop a strong root system and a stronger plant. At this stage the begonia is ready for potting or planting outdoors. In Minnesota we do not put our begonias outdoors until Decoration Day or when it is safe to transplant tomato plants.

Begonias are a shade-loving flower so they should be planted on the north side of buildings or where there is light tree shade—never in direct sunlight. They benefit from early morning or late evening sunlight, however. Too much shade causes tall, spindly plants and few flowers. Good air-circulation is necessary, too, as plants kept indoors will drop their buds and flowers.

When the begonias are ready to be put outdoors care should be taken in planting them so the points of the leaves face the front of the bed or toward the observer. The flowers form on this side of the plant and you will want them to show to advantage.

If you plant directly into the ground, the soil should be well prepared in advance. Begonias like a fairly loose, well-drained soil. In our heavy soil we have worked in leaf mold, rotted manure and peat which has proved very successful. Our begonia bed is several inches higher than the lawn bordering it which assures good drainage. Begonias may be potted in 8-9 inch azalea pots with a mixture of seven parts of leaf mold, one part barnyard manure and three parts sandy loam as recommended by Antonelli's. Water should be applied only as the soil shows dryness. A liquid or fish emulsion fertilizer applied at two-week intervals during the blooming season will aid in producing more and better flowers.

Begonias combine well with glads in flower arrangements. (see our color illustrations on pages 9, 13, 15, 27 and 35) and as their blooming season coincides we hope you will have much enjoyment growing and arranging these two versatile flowers.

The tubers should be lifted after the frost nips the leaves (or in November in mild climates). They are cured much the same as gladiolus bulbs, and should be stored in a cool, airy place. Bring them into a warmer room about two months before you want to plant them outdoors. They will soon show sprouts and may then be planted into flats.

Picotee TYPE

The Picotee type is characterized by its contrasting colors. These flowers are either daintily edged or strikingly mottled with a contrasting color.

Colors: Pink, Rose or Apricot.

Price: (2-2½ inches) \$.75 each 12 - \$7.25



Picotee Type

Ruffled Camellia TYPE

The Ruffled Camellia type is very showy. It is large and extremely ruffled.

Colors: White, Pink, Yellow, Salmon, Scarlet and Apricot.

Price: (2-2½ inches) \$.75 each 12 - \$7.25


BEGONIA SPECIAL

A well-rounded assortment of colors and types.

Price: (2-2½ inches)

12 for \$6.85

TRADES PUBLISHING CO., ALBERT LEA, MINN.
PRINTED BY LETTERPRESS IN U. S. A.

A photograph of a bouquet of flowers. The central focus is a tall, dense arrangement of white gladioli with ruffled petals. To the left and in the foreground, there are several sprigs of pink carnations. The flowers are held in a light-colored wooden crate. The background is a solid, deep blue. The overall composition is vertical and elegant.

OPALESCENT

**noweta
gardens**

ST. CHARLES, MINNESOTA